

PRIVACY NOTICE



The information being processed

As an organisation which exists to provide a collective voice for the views of the English National Park Authorities, National Parks England is not currently collecting contact details of members of the public. Occasionally we may commission customer research on behalf of the English National Park Authorities, and in such cases, National Parks England will choose only to work with companies which are GDPR-compliant. National Parks England will not store the contact details for or any personal information relating to those customers who choose to participate in any research it commissions.

National Parks England holds some details (names and email addresses) from contacts from the media industry and partner organisations who its members of staff have either met in person or who have opted in to receiving occasional media releases from the organisation. These lists are to be reviewed every three years, at which point contacts will be given the choice to opt out of receiving media releases from National Parks England.

Information sharing & duration of storage

The organisation will share the contact details (name, organisation, email address and/or phone number) of media contacts/other stakeholders with colleagues to meet business needs and maintain stakeholder relationships. These contact details are to be reviewed every three years and where a person is known to have moved on from an organisation or into a post which is no longer relevant to the work of National Parks England, their data will be deleted. The data may occasionally be shared with third parties who work for one of the English National Park Authorities where appropriate. Where necessary, permission will be sought from the person whose details are to be shared prior to doing so.

Purpose of Processing Personal information

The Data Protection Act 2018 and the EU General Data Protection Regulation ensure that we comply with a series of data protection principles. These principles are there to protect you and they make sure that we:

- Process all personal information lawfully, fairly and in a transparent manner.
- Collect personal information for a specified, explicit and legitimate purpose.
- Ensure that the personal information processed is adequate, relevant and limited to the purposes for which it was collected.
- Ensure the personal information is accurate and up to date.
- Keep your personal information for no longer than is necessary for the purpose(s) for which it was collected.
- Keep your personal information securely using appropriate technical or organisational measures

Your Rights

You have certain rights under the Data Protection Act 2018 and the EU General Data Protection Regulations (GDPR), these are:

- The right to be informed via Privacy Notices such as this.
- The right of access to any personal information the Authority holds about yourself.
- The right of rectification, we must correct inaccurate or incomplete data within one month.
- The right to erasure. You have the right to have your personal data erased and to prevent processing unless we have a legal obligation to process your personal information.
- The right to restrict processing. You have the right to suppress processing. We can retain just enough information about you to ensure that the restriction is respected in future.
- The right to data portability. We can provide you with your personal data in a structured, commonly used, machine readable form when asked.
- The right to object. You can object to your personal data being used for profiling, direct marketing or research purposes.
- You have rights in relation to automated decision making and profiling, to reduce the risk that a potentially damaging decision is taken without human intervention.

Details of transfers to third country and safeguards

Your personal and sensitive data will only be stored where appropriate controls are in place to ensure compliance with UK and EU Data Protection Legislation.

Contact details for raising a complaint are:

Address: National Parks England, CAN Mezzanine, 7-14 Great Dover Street, London, SE1 4YR

Email: enquiries@nationalparksengland.org.uk